

The logo for the Global Action Plan features the words "global", "action", and "plan" stacked vertically in a white, lowercase, sans-serif font. The text is contained within a white outline that forms a speech bubble shape, with a tail extending downwards and to the left.

global
action
plan

OUR LIVES. OUR PLANET.

The title "Clean Air Public Insight Tracker" is displayed in a white, bold, sans-serif font, stacked in three lines. Below it, the date "September 2019" is also in a white, bold, sans-serif font. The entire text is enclosed within a white outline that forms a speech bubble shape, with a tail extending upwards and to the left.

**Clean Air Public
Insight Tracker
September 2019**

Wider world context

When viewing these survey results the wider world context should also be considered. This survey was carried out by Opinium between 20.09.19 and 23.09.19. The UK's largest School Strike for Climate took place on 20.09.19 and London's Car Free Day was hosted on 22.09.19. In addition to this; pupils went back to school and devastating fires raged in the Amazon.

September 2019: Survey findings

Public call for government investment in public transport

HEADLINE: Investment in public transport (improved provision, reduced fares) is the public's number one ask of government to tackle air pollution.

89% of people think the government could be doing more to improve air pollution.

Over half (54%) think that using public transportation instead of driving is an effective way to reduce the level of outdoor air pollution in their local area/community. However only 32% actively use public transport instead of driving.

When UK adults were asked which pollution issues they believe the government should be focusing on to tackle air pollution:

- The most selected issue was to reduce the cost of public transport (32%),
 - with this increasing to 40% for those in the East Midlands.
- The second most selected issue was to increase the provision of public transport (30%)
- The other top issues which people believe the government should focus on were around improving travel routes for pedestrians and cyclists (23%).

No-idling and motor traffic bans outside school

HEADLINE: Almost three quarters of people support a ban on engine idling at the school gates, but currently less than a third actively switch off their own engine to reduce the level of outdoor air pollution.

Building the case for reducing emissions outside schools:

- Over half (54%) of survey respondents think switching off the engine of a vehicle when stationary is an effective way to reduce the level of outdoor air pollution in their area or community.

- 71% of survey respondents are bothered when people leave their vehicles idling outside public places, such as schools or hospitals.
- 72% of survey respondents support banning vehicles from idling outside schools.
 - This is supported by people who drive regularly; 72% (car owners), 69% (car drivers).
 - And by those who don't drive – 74%
- 61% support temporary motor traffic bans outside schools at school drop off and pick up times.
 - Similarly, this is supported by drivers; 59% (car owners), 69% (car drivers) and by those who don't drive (65%).

The role of business in tackling air pollution: focus on working from home

HEADLINE: People feel that businesses should focus on improving their employees' ability to work from home in order to tackle air pollution.

A third of people said enabling employees to work from home should be in focus to reduce air pollution (34%), increasing to 37% for London and 38% for South East.

However, working from home is far from being widely adopted. In the last month only 18% of people frequently worked from home and 47% didn't work from home at all in the last month.

From the **March 2019 CAPIT survey** we know some of the potential barriers to working from home:

- 21% of employees believe their organisation doesn't have a policy allowing them to work from home
- 13% aren't allowed by their manager to work from home
- 9% don't have the necessary IT equipment to work from home.

Public concern about the impact of air pollution on health

HEADLINE: Most people think air pollution has some impact on their health, and many are concerned about the long-term impacts of air pollution on their health, especially younger people.

Concerns about health impacts:

- 82% think outdoor air pollution has some impact on their health
 - rising to 89% amongst 18 – 34year olds
- 69% think indoor air pollution has some impact on their health

- rising to 82% amongst 18 – 34year olds
- 61% are concerned about the long-term impacts of air pollution on their health
 - rising to 74% amongst 18 – 34year olds.

Knowledge about the health impacts of air pollution

HEADLINE: The public is most likely to be aware of the respiratory effects of air pollution.

Worsening of asthma symptoms is the top health issue associated with indoor air pollution (44%) and outdoor air pollution (54%).

Other respiratory conditions; development of asthma, lung cancer and poor lung function development were also health issues commonly associated with air pollution:

- When asked about indoor air pollution survey respondents associated it with the development of asthma (37%), lung cancer (35%), development of poor lung function (35%)
- When asked about outdoor air pollution survey respondents associated it with lung cancer (49%), development of asthma (47%), development of poor lung function (44%)
- Since CAPIT surveys began in December 2018 the same health issues have been most commonly associated with indoor and outdoor air pollution

Non-respiratory conditions were least associated with indoor and outdoor air pollution:

- Type 2 diabetes (5% and 6% respectively)
- Dementia (8% and 10% respectively)
- Anxiety (10% and 12% respectively)

Additionally, 29% of respondents did not know if any of the health conditions presented were associated with indoor air pollution, while 20% did not know if any of the health conditions presented were associated with outdoor air pollution.

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