

# Charity Impact & Research Manager

How to apply	Send your CV ( <b>max 2 sides A4</b> ) with a covering letter ( <b>max 1 side A4</b> ) saying what you would bring to the role to <a href="mailto:jobs@globalactionplan.org.uk">jobs@globalactionplan.org.uk</a>
Deadline:	8am Monday 19 April
Interviews:	1 <sup>st</sup> round: 20min phone interviews Friday 23 April 2 <sup>nd</sup> round: 60-90min team interview Wednesday 28 April
Start Date:	ASAP
Salary:	£40,000 - 45,000 pro rata, dependent on experience
Contract type:	Permanent
Annual holiday & benefits (pro rata):	25 days and UK public holidays (pro rata) 2 duvet days / 2 volunteering days
Hours:	<b>Full or part-time:</b> 28-35 hours/week (0.8-1 FTE) GAP core hours: Mon – Fri, 7 hours to include 10am – 3pm We can be flexible on agreed working days / times but must include 10am-3pm on Monday
Work location:	Flexible home/office working with the requirement to be able to attend meetings as needed at our office - 201 Borough High Street, London SE1 1JA

## About us

Global Action Plan is a dynamic charity that is tackling the root cause of environmental breakdown and health inequalities. We mobilise government, business, the media and the public to play their part in solving our climate and ecological crisis. We draw out the links between health and wellbeing with environmental action to drive change at a deeper level.

We work with young people to explore the links between wellbeing and consumerism; that what makes them happier is at the same time be better for the planet. We are developing radical new research which identifies compassionate values as key to unlocking environmental action, and are using these insights to develop programmes with progressive businesses and funders to support youth environmental action.

We work on air quality and are the people behind Clean Air Day (the UK's biggest air pollution campaign), the co-creators of the Clean Air Hospital Framework, the founders of the Businesses Clean Air Taskforce, the producers of the Clean Air Schools Framework, the designers of the Clean Air Public Insights Tracker and the architects of the Clean Air Hub.

Through our projects and collaborations, Global Action Plan enables people to see, believe and, crucially, act on the insight that what is good for us is good for the planet.

OUR LIVES. OUR PLANET.

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We are looking for a new team member to help us evidence our role in creating a better world and design new research to create a compelling case for radical positive change.

We need someone who enjoys both big picture thinking and getting stuck into detailed design and implementation. Comfortable dreaming up ways to work out the cumulative effect our programmes are having on public discourse on air quality - through to working out the best (ethical) experiment to test the impact that exposure to targeted advertising has on youth wellbeing and buying behaviour.

Global Action Plan already values the importance of insights-led project design and is practised at evidencing impact through rich qualitative and quantitative data. We are involved in a number of academic working groups and work closely with university partners to incorporate the latest academic insights into our projects. We are looking for someone to help us take these foundations to the next level and (1) embed an aligned approach to impact measurement across the charity, (2) give a boost to the robustness and creativity of our research design as we try to answer some pretty thorny questions and (3) be the Global Action Plan lead on our major research projects to uncover important new insights for the sector.

## Areas of responsibility:

### 1. CHARITY IMPACT OVERSIGHT (20%):

- **Develop Charity Impact plan** – work with the Head of Insights in each of our movements to ensure GAP is measuring and capturing the full societal impact of our work.
- **Champion an impact-focused culture** – support and upskill teams to capture and log impact & insights in line with our Charity Impact Plan
- **Conduct Impact reviews** – report to the Leadership team quarterly on overall charity impact and provide annual impact summary data for our annual charity end of year report (April)

### 2. CHARITY RESEARCH OVERSIGHT (30%):

- **Ensure superb research quality across the charity** – review all major project research plans and provide input at key points to ensure a consistent and high quality approach
- **Build team research capability** - train team members in research skills including: experimental design using qualitative and quantitative measures, focus group design and implementation and survey design
- **Support Research analysis and reporting** – help teams to assess the outcomes and implications of their research and present findings to a wide range of audiences including: funders, academic partners and the public

### 3. LEAD ON NEW MAJOR RESEARCH IMPLEMENTATION & PARTNERSHIPS (50%)

- **Design new research to advance sector thinking** – create engaging and interesting experiments to test our ideas and help us build the most effective projects that we can. Help identify strategic opportunities to contribute to new sector knowledge through our projects.
- **Directly manage in-depth research projects** – lead research implementation on selected major projects including our global research into young people's motivation to engage in social and

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environmental action. NB. this will involve conducting research i.e. focus groups as well as supporting others to.

- **Liaise with academic partners** – coordinate GAP's input to and asks of key academic working groups on the design and implementation of specific research projects

## Key skills and experience

You will have proven experience in:

- **Social science research methods:** Designing and implementing academically robust social science research using both quantitative and qualitative methods.
- **Youth research optimisation and safeguarding:** Designing and implementing research that is accessible and engaging for young people whilst ensuring appropriate safeguarding measures
- **Research Project management** – delivering research project outcomes on time and within budget
- **Organisational impact measurement** - Designing and implementing tailored impact strategies that are robust yet practical and not overly cumbersome.
- **Relationship management** – building and maintaining rapport with internal and external colleagues - including academics and funders - to achieve research outcomes

You will have the following qualities:

- **Proactivity** – you will be a self-starter, seeking to collaborative design plans but confident to independently progress them
- **A flexible, helpful approach**, you will pride yourself on stepping in where needed, relish the chance to take on new challenges and adapt your approach quickly as circumstances demand
- **An engaging written and oral communication style** – able to clearly communicate research through a range of media (e.g. reports, training workshops, presentations) to expert and non-expert audiences, including internal colleagues, academics, corporate and NGO partners.
- **A coaching an enabling manner** - sharing your research expertise with others and building collective capacity

## Reporting

You will report to Natasha Parker, Head of our Post Consumerism movement but work across all the teams at GAP, reporting into the Leadership Team on charity-wide impact.

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## Is GAP the right fit for you?

We are looking for someone who will enjoy the dynamic, fast paced and mission driven culture at GAP. We take great care to bring in people who reflect our values and who will thrive here.

Value	What this looks like	What we look for
<b>We challenge the norm</b>	Radical change is needed. We dare to think big and re-imagine how we live and work to bring about real shifts in behaviour and tackle systemic issues not symptoms.	People who walk the talk in their personal and work lives. Creativity and passion for tackling big hairy environmental and societal issues. Ability to think big.
<b>We get stuff done</b>	We work hard to have a real impact in everything we do. We aren't happy with talk, we want action, today.	Self-starters who are excited to propose their own direction and priorities - not just receive them.
<b>We share openly</b>	We are honest, straight talking and open. Whether data, ideas, projects or tools we seek to share and collaborate for bigger impact.	People who can see and share their weaknesses as well as their strengths. People who don't hide behind others or jargon. An openness to alternative ideas and points of view.
<b>We look out for each other</b>	We care about the planet and also the people who live on it. We have fun on our mission and make sure that no one gets left behind along the way.	Relationship builders with great networks they can draw on for support and ideas. People who really care about their co-workers and enjoy working and collaborating in teams.

GAP is a fantastic employer with beyond average annual leave, maternity/paternity entitlements, responsibility for change-making projects from day one, and the potential for progression within the organisation to take on additional opportunities to create impact.

If this all sounds exciting and sounds like you, we'd love to hear from you. We are looking for someone who will enjoy the fun and purpose of GAP.

## Additional reading:

Clean Air Public Insights Tracker:

<https://www.globalactionplan.org.uk/clean-air/clean-air-public-insight-tracker/>

United in compassion research paper:

[https://www.globalactionplan.org.uk/files/united\\_in\\_compassion\\_-\\_research\\_paper.pdf](https://www.globalactionplan.org.uk/files/united_in_compassion_-_research_paper.pdf)