

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

UK comes face to face with Climate Reality

Can denial survive?

- Al Gore's new global event, 24 Hours of Reality, offers the sceptics irrefutable proof of the link between climate change and extreme weather.
- 24 Hours of Reality is set to confirm that significant and urgent action is required to cut carbon emissions.
- The UK premiere will be broadcast live at 7pm on Thursday 15th September, hosted by delivery partner Global Action Plan.

LONDON 9th September 2011 On 15th September 2011, Al Gore's Climate Reality Project will present a global event, 24 Hours of Reality, highlighting the very latest climate change evidence connecting the dots between recent extreme weather events — including floods, droughts and storms — and the manmade pollution that is changing our climate.

24 Hours of Reality is a global event and will broadcast a new, visually spectacular presentation created by Al Gore, delivered once per hour for 24 hours, in every time zone and in 13 different languages.

Global Action Plan is the UK delivery partner and CEO Trewin Restorick will issue the UK's call for action for business, government and people, followed by an expert panel discussion with Q&As. Gore's presentation will be delivered by Evan Williams, Director of The Climate Project UK.

"24 Hours of Reality will be a catalyst for action at work and at home. As the UK partner, Global Action Plan will make it easy for people to deliver tangible change within their community and help solve the climate crisis." Trewin Restorick, CEO, Global Action Plan.

Notes to Editors

Trewin and Evan are available for print, broadcast and radio interviews.
For further information, contact Marketing on 020 7420 4444, or email marketing@globalactionplan.org.uk.



Link to the live London broadcast:

[Watch the live UK 24 Hours of Reality broadcast.](#)

WHEN: 15th September 2011 at 7p.m.

About Global Action Plan

Global Action Plan is the UK's leading environmental behaviour change organisation and, since 1993, has helped businesses, schools, and communities reduce their carbon footprint to positively impact on the environment. Global Action Plan consistently achieves significant environmental and financial savings in the UK by empowering people to take action on energy, waste, water and transport. Global Action Plan is the only charity in the UK to be supported by the United Nations Environment Programme. <http://www.globalactionplan.org.uk>
<http://www.twitter.com/globalactplan>

About The Climate Reality Project

Founded and chaired by Al Gore, Nobel Laureate and former Vice President of the United States, The Climate Reality Project has more than 5 million members and supporters worldwide. It is guided by one simple truth: The climate crisis is real and we know how to solve it. The Climate Reality Project is bringing the facts about the climate crisis into the mainstream and engaging the public in conversation about how to solve it. We help citizens around the world discover the truth and take meaningful steps to bring about change. www.climaterealityproject.org

About Trewin Restorick

Trewin is the CEO of independent environmental charity, which he founded in 1993. Trewin is the Chair of the Environmental IT Leadership Team (EILT), sits on the Defra Third Sector Advisory Board, is a trustee for Sustainability and Environmental Education, and co-chaired Defra's Compact Group which won the National Compact Award for Excellence. Trewin has been trained as a Presenter for Al Gore's Climate Reality Project and is a frequent media commentator on environmental issues appearing on Channel 4 News, Sky News, BBC Breakfast. Trewin is a regular contributor to the Guardian's Sustainable Business network.

About Evan Williams

Evan became a Presenter after watching Vice President Gore's slide show in 2006 when An Inconvenient Truth was released. Both he and his son, Michael, were struck by the need to take action, and he was chosen as a Presenter and trained in Nashville in 2007. His son has worked alongside him to give presentations about the science of climate change and how to take action. Evan is the manager for Climate Presenters in the United Kingdom.