



PRESS RELEASE

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Companies not doing enough to help small suppliers go green

Global Action Plan event explores how companies can overcome the barriers

London – New research by environmental NGO Global Action Plan shows that the green claims of large companies are not reaching small businesses in the supply chain. Initial conversations with supply chain managers have shown that while environmental performance of large suppliers has improved, small businesses are being left out, leaving them at risk of reputational damage and unnecessary inefficiency. Global Action Plan is convening a group of supply chain managers, including sector leaders Skanska, on 27th of October in London to collaborate and discover how to bring small suppliers in line with best practice.

The event, “Greening the SMEs in your supply chain” will be held at 15Hatfields in London. It is part of a larger discussion group convened by Global Action Plan to show how companies can shed light on all parts of their supply chain and overcome the barriers to better environmental performance.

Trewin Restorick, Global Action Plan CEO says:

“85% of small businesses do not have an environmental management system¹, even though it’s not complicated or expensive to put one in place. We hear both suppliers and supply chain managers say they want better environmental performance. Our event will help companies explore how they can achieve that from all the businesses in their supply chain.”

Notes to Editors

For further information contact Stephanie Walker on 020 7420 4443,

¹ { HYPERLINK "<http://www.environment-agency.gov.uk/netregs/links/63807.aspx>" }

{ HYPERLINK "mailto:stephanie.walker@globalactionplan.org.uk" }. To attend the event, contact Chris Large, { HYPERLINK "mailto:chris.large@globalactionplan.org.uk" }.

About Global Action Plan

Global Action Plan has advised 1,727 SMEs, reduced carbon emissions by over 29,000 tonnes and trained over 2,000 people. Global Action Plan is the UK's leading environmental behaviour change organisation and, since 1993, has helped businesses, schools, and communities reduce their carbon footprint to positively impact on the environment and climate change. Global Action Plan consistently achieves significant environmental and financial savings in the UK by empowering people to take action on food, energy, waste, water and transport. Our programmes are the only ones in the UK to be endorsed by the United Nations Environment Programme.

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