



GUEST AVAILABILITY

1st September 2011

Press Availability: Al Gore's 24 Hours of Reality Comes to London

Evan Williams, Charles Perry and Trewin Restorick to participate in 24 Hours of Reality, a worldwide event to connect the dots between extreme weather, pollution and our changing climate

Washington, D.C. — On 15 September as part of Al Gore's 24 Hours of Reality, Charles Perry of SecondNature will introduce Evan Williams, Director of The Climate Project UK, who will give a presentation on the latest impacts of climate change. Trewin Restorick of Global Action Plan will then issue the UK's call for action, followed by an expert panel discussion with Q&As chaired by Charles.

Evan is an Al Gore trained presenter of *An Inconvenient Truth* and, having done over 100 presentations to UK audiences, will now deliver a new presentation to connect the dots between our changing climate and the extreme weather we have all noticed recently around the world. He will be joining Vice President Gore and 22 others who will deliver presentations around the world about how the climate crisis is impacting us all. Evan's presentation will take place in London at 19:00 GMT.

The Climate Reality Project (formerly the Alliance for Climate Protection), founded and chaired by Vice President Gore, is launching a new global campaign to broadcast the reality of the climate crisis and mobilize citizens to help solve it. The campaign kicks off with 24 Hours of Reality, a worldwide, live streamed event on 14-15 September. It will highlight 24 locations around the world, including London, and will conclude with a presentation in New York City by Vice President Gore.

WHO:

Evan Williams, Presenter for The Climate Reality Project

Charles Perry, Co-Founder of SecondNature and Al Gore trained presenter of An Inconvenient Truth

Trewin Restorick - CEO, Global Action Plan

Are all available for print, broadcast and radio interviews

WHERE: London, United Kingdom. The live London event will take place at the LSE.

WHEN: 15th September 2011. The live London event will begin at 18:15.

Please contact Stephanie Walker (Global Action Plan) at {HYPERLINK "mailto:stephanie.walker@globalactionplan.org.uk"}, tel: 0207.420.4443 or Eric Young (Climate Reality) at eric.young@climatereality.com, or +1.202.567.6823.

WHAT: From Pakistan to Cape Verde and Mexico City to Alaska, 24 Hours of Reality will feature scientists, celebrities, business leaders and concerned citizens, along with former Vice President Al Gore. It will be broadcast live online over 24 hours, representing 24 time zones and multiple languages. During the event, people living with the impacts of climate change will connect the dots between recent extreme weather events — including floods, droughts and storms — and the manmade pollution that is changing our climate. The event will include a presentation by Evan Williams in London.

BIOs:

Evan Williams is an environmental economist and consultant who lives in Paisley, a town near Glasgow, Scotland. He has worked for several multinational corporations as well as the Scottish Environment Protection Agency, where he was Head of Economics and Sustainable Development. Evan started his own environmental consulting firm, Environmental and Resource Economics, in 2008. It was designed to help others in business and government address climate change and sustainable development, and has partnered with the Prince of Wales for the Princess Rainforest Project. Evan became a Presenter after watching Vice President Gore's slide show in 2006 when *An Inconvenient Truth* was released. Both he and his son, Michael, were struck by the need to take action, and he was chosen as a Presenter and trained in Nashville in 2007. His son has worked alongside him to give presentations about the science of climate change and how to take action. Evan has expressed a strong desire to bring the information about climate change to members of his community. He finds great hope in local accomplishments, recalling fondly a presentation he gave in a cafe in Glasgow to others who shared his passion and were willing to act upon it. Evan is the manager for Climate Presenters in the United Kingdom.

Charles Perry is the Co-Founder of {HYPERLINK "<http://www.secondnaturepartnership.com/>"}. He has a long track record in sustainability and climate change, working to transform organizations including Tesco, Barclays, Shell, ArjoWiggins, Lafarge, BP, GE, H&M and the UK government in order to "make sustainability second nature." Charles was selected and trained by Al Gore to present *An Inconvenient Truth*, appointed a Judge for the Morgan Stanley Great Britons Awards, and served as Adviser to David Cameron's Quality of Life Policy Review on Climate Change. His career in sustainability began as PR Manager of BSI, where he launched ISO 14000, moving to Senior Consultant at URS and then to BP (during John Browne's leadership) to roll out "beyond petroleum" and develop BP Ultimate "more performance, less pollution" before being promoted to Director of BP Green Energy. In 2006, Charles left BP to join New York firm GreenOrder before setting up his own sustainability advisory business. Charles has a BA from Brown University and an MBA from Cranfield School of Management.

Trewin Restorick is the CEO of independent environmental charity {HYPERLINK "<http://www.globalactionplan.org.uk/>"}, which he founded in 1993. The charity runs programmes to reduce carbon emissions, energy consumption and waste with businesses, schools, community organisations and households. Global Action Plan has won a range of awards including the Ashden Award for sustainable energy for its employee behaviour change programmes and was recently highly commended in the Charity Times Awards, Business Charity Awards and Green Business Awards. Trewin is the Chair of the Environmental IT Leadership Team (EILT), sits on the Defra Third Sector Advisory Board, is a trustee for Sustainability and Environmental Education, and co-chaired Defra's Compact Group which won the National Compact Award for Excellence. Trewin has been trained as a Presenter for Al Gore's Climate Reality Project and is a frequent media commentator on environmental issues appearing on Channel 4 News, Sky News, BBC Breakfast. Trewin is a regular contributor to the Guardian's Sustainable Business network.